

**Augsburg, September 3, 2018**

**BÖWE SYSTEC at Post-Expo 2018 in Hamburg**

## **Profiting from the online boom – with BÖWE SYSTEC solutions**

The trend of buying via the Internet keeps on growing, with double digit growth rates and rising by 12.5 percent to 52.7 billion euros in 2017. This poses immense challenges for postal and parcel logistics companies, and these can only be managed by smart process optimization. As your "One Stop Shop", BÖWE SYSTEC covers the entire spectrum for mail and parcel logistics with its comprehensive portfolio from incoming goods to sorting and outgoing goods - all from a single source. At this year's Post-Expo in Hamburg, the company will present the innovative sorting solution OptiSorter and also provide information about the Simex Letter and Simex Flexi mixed mail sorting systems.

Post-Expo is the leading trade fair for the postal, parcel and express delivery industry and its global meeting place, attracting around 3,000 visitors from all over the world. All are facing similar challenges: managing the growing volumes, achieving shorter delivery times and handling items that come in a wider and wider range of shapes and dimensions. To handle this variation of products is no problem with BÖWE SYSTEC's innovative OptiSorter packet and parcel sorter.

The OptiSorter is intuitive to operate and combines the highest degree of flexibility and extreme simplicity of handling with its unique push-tray technology. With a speed of up to 18,000 goods per hour, the OptiSorter processes the entire range of all common shipping goods gently and reliably - up to a weight of 31.5 kg and sizes of 150 x 200 to 700 x 900 mm. The OptiSorter can even cope with round or

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polywrapped items without any problems whatsoever. The patented scale integrated into the OptiSorter is one of our particular highlights and saves companies money right away by cutting purchase costs. BÖWE Sort is an integrated software solution that makes sorting system operation and the evaluation of sorting strategies particularly straightforward. The OptiSorter's modular design means that it can be precisely tailored to a customer's requirements and numerous functions can be added to it as required.

Whilst the OptiSorter is bound to be one of the highlights of this year's Post-Expo in the field of packet and parcel sorting, the Simex Letter and the Simex Flexi will be showing off in addition our strengths in the letter and mixed mail sorting sector. The Simex Letter is an efficient sorting solution that is ideal for small and medium-sized postal service providers looking to process envelope formats from C6 to C4. Despite being capable of speeds of up to 47,000 items per hour, its patented guidance channels ensure a low mechanical rejection rate. It too can be tailored to suit individual customer requirements as a result of its modular design and flexible BÖWE Sort software.

The latest BÖWE-System for letter and mixed mail sorting is designed to offer the greatest possible flexibility. The Simex Flexi sorter can reliably process all items of mixed post ranging from the small C6 postcard format to the B4 large letter format at a speed of up to 30,000 items per hour – and it does so at an unbeatable low price. Intuitive BÖWE Sort operating software and a variety of retrofit options make this another BÖWE solution that is a perfect investment for mail processing. Take advantage of the online boom and visit BÖWE SYSTEC in Hall B2, booth B2.130!

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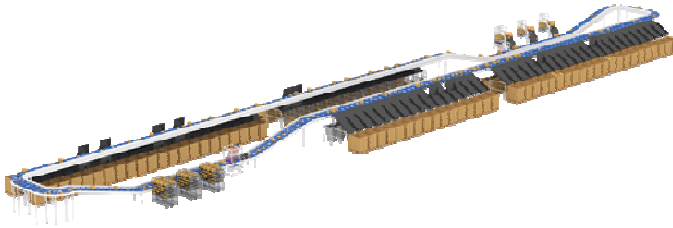
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OptiSorter.jpg: Profit from the online boom with the innovative  
BÖWE SYSTEC OptiSorter.

## **BÖWE SYSTEC GmbH**

### **Company profile**

BÖWE SYSTEC is one of the world's leading suppliers of smart automation solutions. For over 70 years, the technology company's products have streamlined and optimized work and production flows across a wide range of very different industries. Whether it be inserting systems for classic transactional applications or mailings, card processing solutions, letter or parcel sorting systems for modern post processing centers, automation solutions for intralogistics or pharma serialization, BÖWE technologies play an important role in numerous industries. Headquartered at its production and development facility in Augsburg, the company serves its customers around the world through some 20 subsidiaries and over 50 general agencies. Since 2010 BÖWE SYSTEC GmbH has been owned by the Possehl Group, which generated annual sales of around €3.8 billion with a global workforce of approximately 12,500 in 2017. The sole shareholder of L. Possehl & Co. mbH is the charitable Possehl Foundation in the Hanseatic City of Lübeck. More information is available at [www.boewe-systec.com](http://www.boewe-systec.com) and [www.possehl.de](http://www.possehl.de).

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