

**Augsburg, September 16, 2019**

**BÖWE SYSTEC at Print 19**  
**From October 3 to 5 in Chicago (USA)**

## **Fast and smart systems for the mail production center of today and tomorrow**

Higher speeds, improved productivity while maintaining the highest quality – that is what BÖWE SYSTEC will be highlighting at Print 2019 in Chicago. The global technology supplier is not only showing a faster version of its flagship Fusion Cross but will also present a first glimpse of what is one of the fastest commercially available inserting systems providing the highest productivity in the market.

The market for letter and delivery service providers, data centers and mailing services is changing dramatically. Smaller batch sizes coupled with increased numbers of more diverse jobs with ever tighter deadlines is leading to rapidly changing, more complex business environments. BÖWE SYSTEC, a global automation specialist, handily meets these requirements with its wide range of innovative solutions.

To support this claim at Print 2019 in Chicago, the company will be demonstrating an enhanced – and faster – version of its Fusion Cross high-speed inserter. The new Fusion Cross 24K will be capable of 24,000 cycles per hour and will be commercially available from February 2020. Additionally, the North American market will get an introduction to the capabilities of the new, aptly named, high-speed Fusion Speed, capable of 30,000 envelopes per hour. "Fusion Speed will undoubtedly be the fastest and most efficient inserting system on the market," states Joachim Koschier, Managing Director of the BÖWE

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SYSTEC Group, “and we are looking forward to its world premiere and official launch at Drupa 2020 in Düsseldorf, Germany.”

Both systems are capable of error-free processing in the transactional segment whilst also being highly flexible and able to handle a wide range of diverse mailings, including formats such as B6+ or #7 3/4 up to B4 or Flats in the case of the Fusion Cross 24K. Fusion Speed will process formats from B6+ and #7 3/4 to B5 or 6 x 9. Both inserters employ the innovative Flow-Principle, where the filling speed is slowed down by a factor of 4.5 so that the actual inserting process is gentler and more precise. The result is that a very broad range of different enclosures can be handled both efficiently and reliably – all in an effective non-stop manner!

High speed is only one aspect. Frequent changeovers consume valuable production time and pose a problem for service providers. Cutting changeover times requires system intelligence enabling the machines to be networked, controlled intuitively and made ready quickly and simply. The Fusion series therefore comes with a software package that delivers precisely these benefits. It is equipped with the intuitive BÖWE Cockpit control software allowing job changeovers to be carried out in almost no time at all. The preparation and processing of jobs are simplified, format adjustments take place automatically, changeovers and therefore downtimes are significantly shortened, and errors are averted. The Small Batch Processing software can bundle multiple small jobs together and process them efficiently – just what is required for the profitable processing of small batches.

The combination of a modular machine concept that can be configured flexibly and smart software means that the users of the Fusion series are ideally equipped for the mail production center of tomorrow.

“We look forward to seeing you at Print,” says John Lombard, CEO of BÖWE SYSTEC North America, “so that we can demonstrate how our

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company is leading the way with innovative solutions that can truly revolutionize the manner in which you produce mail within your organizations.”

Seize this opportunity for growth and visit BÖWE SYSTEC at booth number 2227 in the North Hall at Print 19 from October 3 to 5, 2019 in Chicago.

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## **BÖWE SYSTEC GmbH**

### **Company profile**

BÖWE SYSTEC is one of the world's leading suppliers of smart automation solutions. For over 70 years, the technology company's products have streamlined and optimized work and production flows across a wide range of very different industries. Whether it be inserting systems for classic transactional applications or mailings, card processing solutions, letter or parcel sorting systems for modern post processing centers, automation solutions for intralogistics or pharma serialization, BÖWE SYSTEC technologies play an important role in numerous industries. Headquartered at its production and development facility in Augsburg, the company serves its customers around the world through some 20 subsidiaries and over 50 general agencies. Since 2010 BÖWE SYSTEC GmbH has been owned by the Possehl Group, which generated annual sales of around €3.8 billion with a global workforce of approximately 13,300 in 2018. The sole shareholder of L. Possehl & Co. mbH is the charitable Possehl Foundation in the Hanseatic City of Lübeck. More information is available at [www.boewe-systec.com](http://www.boewe-systec.com) and [www.possehl.de](http://www.possehl.de).

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