

Augsburg, December 13, 2019

The city of Augsburg pays tribute to BÖWE SYSTEC

BÖWE SYSTEC honored for “Quality – Made in Augsburg”

At the end of November 2019, BÖWE SYSTEC was awarded with the certificate “Quality – Made in Augsburg” by the city of Augsburg. This is presented to recipients who have contributed to the economic future of Augsburg through their creativity and innovation. Head of Human Resources at BÖWE SYSTEC, Stefan Kooss, accepted the award at a ceremony in the Prince’s Chamber at the City Hall from the Lord Mayor Dr Kurt Gribl and the Mayor Eva Weber.

For the sixth time the city of Augsburg is awarding “Quality – Made in Augsburg”. The recipients reflect the entire spectrum of Augsburg’s industry. Entirely deliberately, the awards have gone to companies involved in specialist industries that are perhaps only known to relatively small target groups. “It’s not important whether the company is a start-up or has a long tradition; for us, when deciding who to present awards to, it is quality that is the key”, explains Dr Kurt Gribl, the Lord Mayor.

Eleven other Augsburg companies were honored along with BÖWE SYSTEC as a mark of the city’s esteem for their contribution to the economy and the outstanding quality of their products and services. “The aim is to secure Augsburg’s future position as a place to produce things”, stresses Mayor Eva Weber.

Press Contact

Alexandra Stoelzle

Corporate Marketing

Phone +49 821 5702-305

Fax +49 821 5702-11305

marketing@boewe-systec.com

BÖWE SYSTEC GmbH

Werner-von-Siemens-Str. 1

86159 Augsburg

Germany

www.boewe-systec.com

Serving the world from Augsburg

Today, BÖWE SYSTEC is a global automation specialist that is involved in numerous industries. It employs some 1,000 people in three European development and production facilities and over twenty subsidiaries all around the world. However, the center of all this global activity lies in southern Germany, in Augsburg, where BÖWE SYSTEC has its Headquarters. It was here that Max Böhler and Ferdinand Weber founded the company in 1945. Much has changed over the decades: Through its pioneering spirit and feel for the market, BÖWE SYSTEC became a global player and full-service provider for smart automation solutions.

Global (wo)manpower

It is its highly qualified staff that have been the driving force behind BÖWE SYSTEC's growth. Some 300 work in its Augsburg Headquarters and each day they and their colleagues all over the world dedicate their commitment and enthusiasm to ensuring the success of their customers. It is them who are responsible for BÖWE SYSTEC's high-quality consulting and service and who make sure the company stays closely in touch with markets and customers. As Stefan Kooss, the Head of Human Resources, explains: "It is this that is being honored as 'Quality – Made in Augsburg'. It is the service provided by the team as a whole, in Augsburg and around the world."

The "Quality – Made in Augsburg" awards

The "Quality – Made in Augsburg" awards have been presented since 2014. When choosing which companies to present them to, a number of criteria are assessed. These include the attractiveness of a company's products or services, its innovative power, its profile beyond the region or its uniqueness or that of its products.

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PM_Made_in_Augsburg_01.jpg: The proud winners of the “Quality – Made in Augsburg” awards.

Photo: Ruth Plössel/City of Augsburg



PM_Made_in_Augsburg_02.jpg: A delighted Stefan Kooss, Head of Human Resources, and Alexandra Stölzle from Corporate Marketing accept BÖWE SYSTEC’s “Quality – Made in Augsburg” award from the Lord Mayor, Dr Kurt Gribl (left) and the Mayor, Eva Weber.

Photo: Ruth Plössel/City of Augsburg

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Company profile

BÖWE SYSTEC is one of the world's leading suppliers of smart automation solutions. For over 70 years, the technology company's products have streamlined and optimized work and production flows across a wide range of very different industries. Whether it be inserting systems for classic transactional applications or mailings, card processing solutions, letter or parcel sorting systems for modern post processing centers, automation solutions for intralogistics or pharma serialization, BÖWE SYSTEC technologies play an important role in numerous industries. Headquartered at its production and development facility in Augsburg, the company serves its customers around the world through some 20 subsidiaries and over 50 general agencies. Since 2010 BÖWE SYSTEC GmbH has been owned by the Possehl Group, which generated annual sales of around €3.8 billion with a global workforce of approximately 13,300 in 2018. The sole shareholder of L. Possehl & Co. mbH is the charitable Possehl Foundation in the Hanseatic City of Lübeck. More information is available at www.boewe-systec.com and www.possehl.de.

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