

High Wycombe, October 23, 2020

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Datagraphic invests for growth in same-day document processing.

Document automation company Datagraphic, has announced another investment in its production centre (Rugby, Warwickshire). It has purchased a state-of-the-art enclosing line (Fusion Cross) from BOWE SYSTEC UK, as part of Datagraphic's growth strategy.

By replacing processes that rely on manual workflows, the company now has more capacity. It will use this to support its clients with their increasing need for same-day document processing.

The BOWE SYSTEC market leading Fusion Cross enclosing machine, installed in August 2020, offers a wide range of application processing flexibility whilst delivering 22,000 envelopes per hour. Its mail piece integrity technology - monitoring mailing pack fulfilment – is also a key feature for Datagraphic: creating a perfect balance between process efficiencies and high-level mailing pack accuracy.

Sarah Butler, General Manager at Datagraphic comments:

'As you can imagine, the installation process of the BOWE SYSTEC Fusion Cross required detailed planning due to COVID-19 workplace restrictions. I can't thank the teams at Datagraphic and BOWE SYSTEC enough for their work to make this happen.

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Sarah adds, 'If this year has provided any lessons, it's that the 'work from anywhere' culture is here to stay. Our clients are now outsourcing more of the documents they would previously have sent to the office printer. They rely on our same-day Hybrid Mail service to deliver essential communications to their customers, suppliers and employees. This investment gives us more capacity to meet those demands.

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Andy Wain, UK Sales Director at BOWE SYSTEC UK comments:

"We're once again absolutely delighted to be working with the Datagraphic team on another key investment for their business. After spending time with their very driven and focused senior team – demonstrating and explaining the leading edge technology Fusion Cross brings – we were keen to get this project moving to help them deliver the efficiency and productivity gains for their business growth strategy".

[Ends]

Photo captions: Picture 1, Sarah Butler, General Manager, Datagraphic, with the Böwe Systec Fusion Cross installed at Datagraphic, Rugby. Picture 2, Andy Wain, UK Sales Director at BOWE SYSTEC.

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Notes to Editor's

BÖWE SYSTEC Group Company profile

BÖWE SYSTEC is one of the world's leading suppliers of smart automation solutions. For over 75 years, the technology company's products have streamlined and optimized work and production flows across a wide range of very different industries. Whether it be inserting systems for classic transactional applications or mailings, card processing solutions, letter or parcel sorting systems for modern post processing centers, automation solutions for intralogistics or pharma serialization, BÖWE SYSTEC technologies play an important role in numerous industries. Headquartered at its production and development facility in Augsburg, the company serves its customers around the world through some 20 subsidiaries and over 50 general agencies. Since 2010 BÖWE SYSTEC GmbH has been owned by the Possehl Group, which generated annual sales of around €4.1 billion with a global workforce of approximately 13,300 in 2019. The sole shareholder of L. Possehl & Co. mbH is the charitable Possehl Foundation in the Hanseatic City of Lübeck. More information is available at www.boewe-systec.com and www.possehl.de.

If you publish an article about our company or products, we would be grateful if you could send a voucher copy to the address above. Many thanks.

About Datagraphic

Datagraphic is a leading UK provider of secure document automation solutions.

A partner to many of the UK's best known names, Datagraphic, helps business professionals automate their document processing with flexible and secure end-to-end print and digital document solutions.

With more than 30 years' experience in the sector, Datagraphic is at the forefront of multi-channel communications leading the way in delivering data-driven, customer, employee and supplier facing documents.

A certified Climate Aware company, Datagraphic works hard to be a good corporate neighbour, and continuously seeks more sustainable ways to do business for the benefit of people and the planet.

Centrally located across two sites in the UK (Chesterfield, Derbyshire & Rugby, Warwickshire), Datagraphic's production and technology centres host a team fanatical about information security. They not only comply with recognised standards such as ISO27001 & C&CCC Standard 55 but pro-actively manage the safety of all data and documents.

For more information please visit: www.datagraphic.co.uk

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