

High Wycombe, January, 2021

Press Contact

Angela Freke

Marketing Director UK & ROI

Phone +44 1 628 581270

Fax +44 1 628 581290

angela.freke@bowe-systec.co.uk

BOWE SYSTEC Ltd.

Unit 1, Barnes Wallis Court

Wellington Road | Cressex Business Park

High Wycombe

HP12 3PS Buckinghamshire | UK

www.boewe-systec.com

BOWE SYSTEC Fusion Cross Inserting Lines and Criterion Letter Sorters installed at APS Group Secure Communications

BOWE SYSTEC UK has provided a major role in supporting APS Group's Secure Communications business relocate from its former Chester location to a new purpose built Super Centre in Preston Brook, Cheshire, with the installation of two Dual Channel BOWE SYSTEC Fusion Cross Inserting Systems and two reconfigured Criterion high speed Letter Sorting Machines (Consolidators). The new 97,000 sq feet site is strategically located close to the M56, M6, M62 motorway network, with close proximity to Royal Mail and the DSA carrier hubs.

The new site serves a dual purpose with one half of the site dedicated to APS's Delivery & Fulfilment proposition, whilst the other half provides an automated facility processing critical communications for a variety of customers from those in banking and retail to insurance, government, health services and membership organisations.

"The move across to our new Preston Brook site went seamlessly and with no delays. The support provided by BOWE SYSTEC UK was second to none and they supported me all the way with the transition which was a great help" comments Steve Goodall, Director of Print and Logistics at APS Group.

Steve Basnett, Senior Account Manager at BOWE SYSTEC UK says:
"For 75 years, Communications Organisations, Government and Financial Service companies have been investing in market leading technology and service support from BOWE SYSTEC to assist them in delivering high security and complex applications.

BOWE SYSTEC'S professional support team helped plan a smooth and seamless transition for APS to the new state of the art facility in Preston Brook with a minimum of disruption. The two Dual Channel Fusion Cross Inserters enable high throughput (up to 22,000 envelopes per hour each) whilst also providing the flexibility to process not only standard 2-up stationery, but on-line cross folded applications, negating the need for additional time consuming off-line processes. BOWE SYSTEC provides on site service support and is honoured to be recognised by APS Group as a trusted business partner, with both parties working together to optimise automation and efficiency".

The Fusion Cross is a true hybrid inserting system enabling the processing of statements, but also more challenging marketing driven applications. It's intuitive Cockpit operating system, with recipe driven menu, and automated job change over feature, allows APS Group to process wide ranging applications in the shortest time frame possible for their clients. The highest levels of security and integrity are provided through file based processing and camera reading technology which track each mail piece through the whole process.

Mail sorting of customer communications is optimised through mail sorting software which sorts the mail in post code sequence into the Fusions' on-line automated trayng system (EPOS). Short profile applications (under 4,000 maipieces) are automatically routed to one of two BOWE SYSTEC high speed Criterion Letter Sorting machines (Consolidators) which amalgamate mailings so that workshare mailmark mailsort discounts can be achieved, thereby reducing the cost of distribution.

Press Contact

Angela Freke

Marketing Director UK & ROI

Phone +44 1 628 581270

Fax +44 1 628 581290

angela.freke@bowe-systec.co.uk

BOWE SYSTEC Ltd.

Unit 1, Barnes Wallis Court

Wellington Road | Cressex Business Park

High Wycombe

HP12 3PS Buckinghamshire | UK

www.boewe-systec.com

Photo captions:

1. Fusion Cross



Press Contact

Angela Freke

Marketing Director UK & ROI

Phone +44 1 628 581270

Fax +44 1 628 581290

angela.freke@bowe-systec.co.uk

BOWE SYSTEC Ltd.

Unit 1, Barnes Wallis Court

Wellington Road | Cressex Business Park

High Wycombe

HP12 3PS Buckinghamshire | UK

www.bowe-systec.com

Notes to Editor's

BÖWE SYSTEC Group

Company profile

BÖWE SYSTEC is one of the world's leading suppliers of smart automation solutions. For over 75 years, the technology company's products have streamlined and optimized work and production flows across a wide range of very different industries. Whether it be inserting systems for classic transactional applications or mailings, card processing solutions, letter or parcel sorting systems for modern post processing centers, automation solutions for intralogistics or pharma serialization, BÖWE technologies play an important role in numerous industries. Headquartered at its production and development facility in Augsburg, the company serves its customers around the world through some 20 subsidiaries and over 50 general agencies. BOWE SYSTEC Ltd. is wholly owned subsidiary of BÖWE SYSTEC Group. Since 2010 BÖWE SYSTEC GmbH has been owned by the Possehl Group, which generated annual sales of around €4.1 billion with a global workforce of approximately 13,300 in 2019. The sole shareholder of L. Possehl & Co. mbH is the charitable Possehl Foundation in the Hanseatic City of Lübeck. More information is available at www.boewe-systec.com and www.possehl.de.

If you publish an article about our company or products, we would be grateful if you could send a voucher copy to the address above. Many thanks.

Press Contact

Angela Freke

Marketing Director UK & ROI

Phone +44 1 628 581270

Fax +44 1 628 581290

angela.freke@boewe-systec.co.uk

BOWE SYSTEC Ltd.

Unit 1, Barnes Wallis Court

Wellington Road | Cressex Business Park

High Wycombe

HP12 3PS Buckinghamshire | UK

www.boewe-systec.com