

Augsburg, January 31, 2019

BÖWE SYSTEC at the Hunkeler Innovationdays 2019

Process small batches efficiently

True to the show motto “success with automation”, the focus on the BÖWE SYSTEC booth at the Hunkeler Innovationdays from February 25 - 28, 2019 in Lucerne (CH) will be on the Fusion Cross high-speed inserting system and the Direct Mailer inserter.

Print and mailing handling providers are familiar with the problem: ever smaller jobs lead to setup time breaks in daily production and downtime for inserting systems. This is time when money isn't being earned. Manual steps also make production demanding, costly and prone to errors. Extensive automation, smart networking and flexible systems are absolute musts if production is to be economically viable in future. BÖWE SYSTEC has developed the high-speed Fusion Cross inserter – a system that is ideal for direct mail and transaction users – for precisely such requirements.

Non-stop to success

What sets the Fusion Cross apart from other inserting systems is its Flow-Principle, a unique inserting technique, which slows down filling speed by 4.5 times. This means that more time is devoted to the actual inserting process, allowing different envelope formats and complex enclosures up to a thickness of 15 mm and 1 kg to be processed reliably and without any stops. The unique inserting technique ensures stable production flow and results in the highest net output in the industry. Intuitive to control, these high-speed inserting systems can also be networked with each other. Job changeovers take just a few minutes. The system being shown at the Hunkeler

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Innovationdays will have an integrated postal tray system (EPOS), which reduces the need for special machines or additional staff.

Process small jobs efficiently

BÖWE SYSTEC's management attaches great importance to the ongoing development of its inserting systems, with the emphasis being very much on customer requirements. By allowing the bundling together of numerous small jobs on a single roll and eliminating the need to intervene in the print stream, the new Small-Batch-Processing-Software makes it possible to automate routines and to avoid the time-consuming processing of small individual jobs. The system automatically detects when a new job begins and makes any adjustments completely automatically. The operator only has to step in when the envelopes or enclosures need to be changed. Otherwise, production proceeds without any stops.

Stable, high output, direct mail production

The Direct Mailer, featuring a new inserting principle, will also be on show at the event. The new inserting technique draws on that of the Fusion Cross and ensures a stable inserting process. This direct mail system is particularly suitable for high output, multi-shift production, and for all service providers who prize quality and a good price-performance ratio. The Direct Mailer is simple and intuitive to operate with the basic version of BÖWE Cockpit control software.

Visitors to the Hunkeler Innovationdays will be able to see the Direct Mailer's new inserting principle in action for themselves during live demonstrations and witness how the Fusion Cross is capable of handling even unusual enclosures and can turn the processing of small, individual jobs into automated, profitable, high-speed production. Visit us from February 25 - 28 in Lucerne on the BÖWE SYSTEC booth in hall 2.

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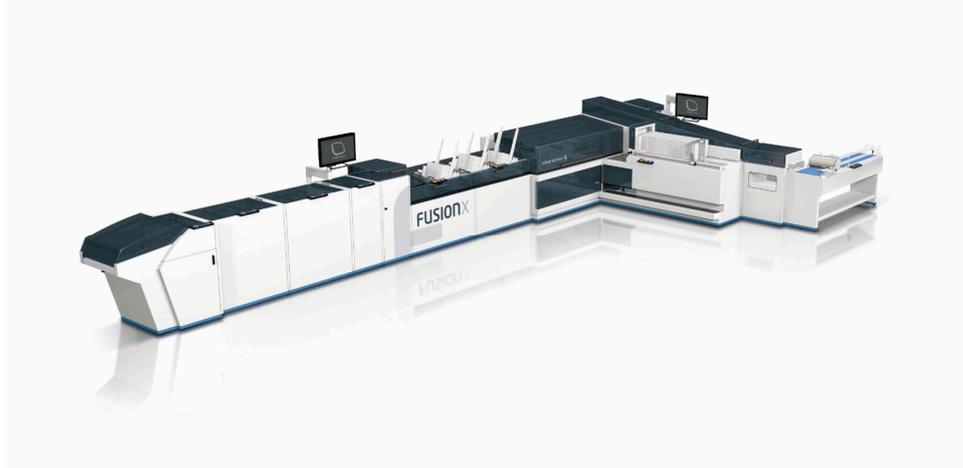
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Fusion_Cross.jpg: The complete package of quality, reliability and process security makes the Fusion Cross the ideal solution for direct mail and transaction users.



Direct_Mailer.jpg: The Direct Mailer – the straightforward and effective package for mailing service providers who value quality.

BÖWE SYSTEC GmbH

Company profile

BÖWE SYSTEC is one of the world's leading suppliers of smart automation solutions. For over 70 years, the technology company's products have streamlined and optimized work and production flows across a wide range of very different industries. Whether it be inserting systems for classic transactional applications or mailings, card processing solutions, letter or parcel sorting systems for modern post processing centers, automation solutions for intralogistics or pharma serialization, BÖWE technologies play an important role in numerous industries. Headquartered at its production and development facility in Augsburg, the company serves its customers around the world through some 20 subsidiaries and over 50 general agencies. Since 2010 BÖWE SYSTEC GmbH has been owned by the Possehl Group, which generated annual sales of around €3.8 billion with a global workforce of approximately 12,500 in 2017. The sole shareholder of L. Possehl & Co. mbH is the charitable Possehl Foundation in the Hanseatic City of Lübeck. More information is available at www.boewe-systec.com and www.possehl.de.

If you publish an article about our company or products, we would be grateful if you could send a voucher copy to the address above. Many thanks.

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