

**Augsburg, February 27, 2019**

**BÖWE SYSTEC strengthens its position as a supplier of automated sorting solutions with a majority stake in Red Ledge**

## **Software as the driving force**

BÖWE SYSTEC has today signed an agreement to take a majority stake in Red Ledge, a software company based in the UK. From March Red Ledge will officially become a part of the BÖWE SYSTEC Group.

Red Ledge was founded in 1996 and is based in Yorkshire, UK. As an established software company, Red Ledge has specialized in Auto-ID solutions and its barcode, RFID, voice and sensor technologies are used successfully around the world in post and parcel sorting centers, warehouses and production facilities.

Red Ledge's core expertise includes competitive software platforms such as Warehouse Management Systems (WMS), Warehouse Control Systems (WCS) and serialization solutions.

The acquisition of Red Ledge is an important milestone for BÖWE SYSTEC as a leading supplier of smart automation solutions. "As a 'one-stop-shop' we want to be the first port of call for all our customers' intralogistics requirements", stresses Joachim Koschier, Managing Director of BÖWE SYSTEC. "They should be able to source everything from us that they need to optimize their parcel sorting center and their internal processes. From goods receiving to goods out—everything from one supplier. The acquisition of Red Ledge was therefore a logical step and is a cornerstone of our corporate strategy."

"Our recipe for success is that we listen to what our customers need. With Red Ledge by our side not only can we supply the hardware, which is of course important and essential, but also the software that

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intelligently knits everything together. Red Ledge's Warehouse Management System (WMS) and Warehouse Control System (WCS) mean that we can offer our sorting customers substantial added value", comments BÖWE SYSTEC Managing Director Dirk Van Vinckenroye.

Alan Wilcockson and Andy O'Donnell, Red Ledge's joint Managing Directors, also see tremendous potential in the merger. "We are a leading supplier of Auto-ID solutions and our systems allow us to control all aspects of intralogistics highly efficiently", explains Alan Wilcockson. Andy O'Donnell adds: "At Red Ledge we are involved in strongly growing and global markets. Working with BÖWE SYSTEC, we will in future be able to undertake additional projects in the parcel and intralogistics market in particular. We see the merger as a win-win for both companies and we look forward to working together."

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## **BÖWE SYSTEC GmbH** **company profile**

BÖWE SYSTEC is one of the world's leading suppliers of smart automation solutions. For over 70 years its products have been optimizing work and production flows in various different fields. Whether it be inserting systems for classic transactional applications or mailings, card processing solutions, letter or parcel sorting systems for modern post processing centers, automation solutions for intralogistics or pharmaceutical serialization: BÖWE technology is to be found in a host of different industries.

Headquartered at its production and development facility in Augsburg, the company serves its customers through some 20 subsidiaries and over 50 general agents around the world. BÖWE SYSTEC GmbH has been part of the Possehl Group since 2010. In its 2017 financial year the Group generated a turnover of around 3.8 billion euros and employed some 12,500 people. L. Possehl & Co. mbH is wholly owned by the not-for-profit Possehl-Stiftung [Foundation], which is based in the [Hanseatic city] of Lübeck. For further information go to: [www.boewe-systec.com](http://www.boewe-systec.com) or [www.possehl.de](http://www.possehl.de).

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